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Fractal Analytics' solutions help companies of all sizes, across a variety of industries. Below are a few client successes that we're especially proud of:

## RETAIL

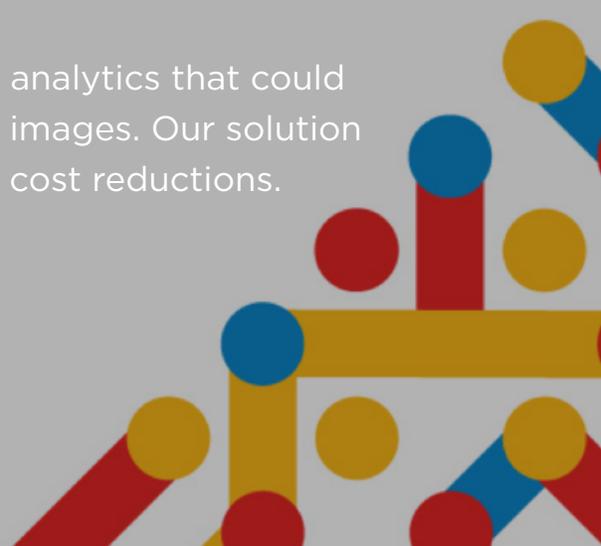
A leading retailer wanted to optimize their pricing decisions and the price-perception of their customers.

We created a comprehensive solution for the client that incorporated retailer and competitor pricing information, and cost and margin information. And, we designed a simulator that measured the impact of their pricing decisions on margins and market share. This enabled the client to analyze over 125 pricing categories in just 18 months. The result? An increase in overall profit by 12 million dollars in those categories, and significant enhancement of customer value perception.

## PROPERTY INSURANCE

A leading commercial and personal property insurance provider needed to improve its rooftop inspection process, so that it could reduce unknown risk, while keeping costs at a minimum. Their solution was to use drones to capture rooftop images from insured properties.

We provided the client with deep learning and image analytics that could automatically detect rooftop damage from the drone images. Our solution helped the client identify up to \$100 million in annual cost reductions.

A decorative graphic in the bottom right corner consisting of several overlapping circles in red, yellow, and blue, connected by thin lines, creating a stylized, abstract pattern.



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## FINANCIAL SERVICES

One of the world's largest asset managers wanted a better understanding of the Financial Advisors they worked with, so that they could influence the Advisors' investment decisions, and grow their share of the wallet.

Working closely with the client, we created proprietary learning algorithms that gave the client a deep understanding of the Financial Advisors. This helped them increase their sales by 26% in one year, generate \$600 million in new assets, and reach an 82% favorability rating among Financial Advisors.

Now that you've seen what we can do for other businesses, it's time to find out what we can do for yours. Contact Fractal Analytics today to learn more.

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